
Name

Company

Street Address

City State Zip Code

Telephone Number

E-Mail Address

- Check (*made payable to IOA*) enclosed.
 Charge to: Visa Mastercard Discover
 American Express

Card Number

Expiration Date CVC Number

Authorized Signature

RETURN TO:

Indiana Osteopathic Association
3200 Cold Spring Road
Michael A. Evans Center for Health Sciences
Suite 107
Indianapolis, IN 46222-1997

QUESTIONS:

(317) 926-3009
info@inosteo.org



121st Annual Spring Update

April 20 – 21, 2018

**Sheraton Hotel
at Keystone Crossing
Indianapolis**

**Invitation
to Exhibitors
and Advertisers**

INDIANA OSTEOPATHIC ASSOCIATION
3200 Cold Spring Road
Michael A. Evans Center for Health Sciences, Suite 107
Indianapolis IN 46222-1997



Dear Friend of the IOA:

The IOA Continuing Medical Education (CME) Committee greatly appreciates your exhibit participation. Continuing in 2018, we are providing you with the opportunity to reach out to physicians at **three (3) CME events during the year** and invite you to take advantage of **discounted exhibit fees** for doing so. Physicians have praised our CME events offered in past years and we promise to honor that tradition.

Our **121st Annual Spring Update** will be held **April 20 – 21**, at the Sheraton Hotel at Keystone Crossing, in Indianapolis. Our **2nd Annual Summer Update** will be held **August 3 – 4**, at the French Lick Resort, in French Lick and West Baden. Our **37th Annual Winter Update** will be held **November 30 - December 2**, at the Hyatt Regency, in downtown Indianapolis. Table top exhibits will be available on Friday, **April 20**, Friday, **August 3**, and Friday, **November 30**. Physicians will have several breaks with time designated for visiting exhibitors. Breakfast also will be served in the exhibit area. Officially, exhibits will be open from 8:00 a.m. until 3:30 p.m., however, company representatives may set up as early as 6:30 a.m. in order that you may visit with physicians during breakfast.

Please note the opportunity to advertise in the program(s) too. Dimensions for ads are 7½ x 10 (full page), 7½ x 4¾ (half page), and 3¾x4¾ (quarter page). Ads must be in black in white.

Our tax identification number is 35-6021884. Checks should be made payable to the IOA.

We hope you will join us as an exhibitor or advertiser or both. If you would like more information, please call the IOA office at (317) 926-3009 or send an e-mail message to info@inosteo.org.

Continuing Medical Education Committee

Bruce Brink, Jr., D.O., Princeton, Co-Chair
Gaston Dana, D.O., Franklin, Co-Chair
Thurman Alvey, III., D.O., Greenwood
Brian Black, D.O., Greencastle
David Coil, D.O., Nappanee
David Koronkiewicz, D.O., Goshen
Chris Lowery, D.O., Indianapolis
Stephanie Overmars, D.O., Indianapolis
Rachel Shockley, D.O., Indianapolis
Philip Watson, D.O., Vincennes
Zachary Worley, D.O., Terre Haute

YES, WE'D LIKE TO PARTICIPATE IN 2017

- We would like to exhibit on **April 20, August 3, and November 30.**
 - \$1,800 (Before March 23).
- We would like to exhibit on **April 20.**
 - \$700 (Before March 23).
 - \$750 (After March 23).
- We would like to exhibit on **August 3.**
 - \$700 (Before July 6).
 - \$750 (After July 6).
- We would like to exhibit on **November 30.**
 - \$700 (Before November 2).
 - \$750 (After November 2).
- We would like to advertise in the program(s).
 - Full Page Ad in 3 programs
 - \$600
 - Full Page Ad in 2 programs
 - \$400
 - Full Page Ad in 1 program
 - \$200
 - Half Page Ad in 3 programs
 - \$300
 - Half Page Ad in 2 programs
 - \$200
 - Half Page Ad in 1 program
 - \$100
 - Quarter Page Ad in 3 programs
 - \$150
 - Quarter Page Ad in 2 programs
 - \$100
 - Quarter Page Ad in 1 program
 - \$50

Camera-ready art and copy due four weeks prior to the CME event(s).

(Please complete other side. Thank you.)